



Burning Bulb Digital Distribution

Burning Bulb Publishing has teamed up with the industry's leading digital distribution platforms to provide our content partners with access to major and new emerging digital TVOD, SVOD and AVOD channels, and other digital sales channels.

This allows a cost effective, streamlined processes to publish your digital video assets across all platforms and consumption methods. These programs provide a single process and a single point-of-contact for releasing your titles digitally - so that you can focus on your core business of acquiring and producing new programming for consumers.

The digital distribution landscape is a matrix of complex platforms, expanding international territories, and a myriad of different file codex, metadata specifications and artwork requirements. Consumers can now choose to watch and own titles as transactional sales or rentals, subscription video-on-demand, ad-supported video-on-demand, and new forms of consumption not yet in the general marketplace.

Burning Bulb Publishing provides a turnkey service to manage the submissions, sales, marketing, commerce, reporting and payments for all your content in all these programs. The result is *new business, new customers* and *new income* from your content library.

Program Overview.

- We will offer your titles to 100+ (and growing) worldwide digital platforms including iTunes, Amazon Video and Amazon Prime, FandangoNOW, Vimeo and many more (see the up-to-date list at the end of this document).
- Subject to your underlying rights, titles will be offered on a transactional, subscription video on demand and ad supported basis, in multiple territories worldwide.

We pay you 80% of net revenue received - less delivery costs, liquidated out of royalties paid to you.

Here's what we need from you.

- A signed publishing agreement.
- ProRes content files.
- Additional metadata fields.
- Closed Captions files.
- Artwork: Poster Art, 3×4 poster image – Minimum 1575 x 2100 pixels. 2×3 poster image – Minimum 1400 x 2100 pixels. Landscape Art - 16×9 landscape image – Minimum 2048 x 1152 pixels. 16×6 landscape image – Minimum 2048 x 768 pixels.
- Trailer.

Here's what we do.

Ingestion and Launch

- We ingest your files, artwork and metadata into our Digital Content Management technology stack. And, we transcode your files to meet the specifications of each digital platform. All at no charge.
- We provide a dedicated Content Onboarding Manager who works with content partners to coordinate all the aspects of getting materials to us – and set up for launch.
- For transactional VOD (download to own and download to rent), we collaborate with our content partners to set the suggested selling price for each title.
- We will announce and pitch your avails to over 100 digital platforms around the world.

Digital Platform Management

- We proactively feed new title information to our network of platforms via avails feeds, weekly emails and newsletters. We have dedicated sales staff who works with our sales channels to increase visibility and merchandising of your digital content on digital retail platforms.
- We run regular promotions on title collections in collaboration with you as a content partner. We tailor them as needed for maximum effectiveness with individual digital platforms. And we administrate them, so you don't have to.

Reporting and Royalties

- We report sales to content partners monthly and pay royalties 60 days' post calendar quarter that monies are received.
- Royalties are 80% of the net revenue received, less delivery costs. Net revenue is the selling price or rental price charged a consumer for download to own or download to rent, minus the fee retained by each platform and/or fulfillment service partner on which your titles are made available to consumers. For Subscription VOD or Ad Supported VOD, Net Revenue is the per title usage fee, ad revenue or flat fee paid by the platform or partner for SVOD or AVOD usage.

Summary

- In short – we handle the entire process of taking your digital catalog of titles to market. Once you say yes – we do the rest.
- You give us finished files, art and metadata to spec, or we can help with that as needed.
- We write you checks and we manage the rest of the process so you can focus on adding new titles to your library.

Digital Platforms	Territory	Type	Subject Type
24 Hour Movie Channel	US	AVOD	Movies & TV
Action Fiix (Unreel)	Worldwide	AVOD	Movies & TV
All Guitar Network	US	AVOD & SVOD	Music
All Warrior Network	US	AVOD & SVOD	Horror
Amazon AVD (English - ROW)	Germany	SVOD & TVOD	Movies & TV
Amazon AVD (Germany)	Germany	SVOD &	Movies & TV
Amazon AVD (India)	India	SVOD & TVOD	Movies & TV
Amazon AVD (Japan)	Japan	SVOD & TVOD	Movies & TV
Amazon AVD (UK)	United Kingdom	SVOD & TVOD	Movies & TV
Amazon AVD (US)	US	SVOD & TVOD	Movies & TV
Amazon ROW(\$) Latin America	Latin America	SVOD, TVOD	Movies & TV
Amazon ROW(€) France	France	SVOD, TVOD	Movies & TV
Amazon ROW(€) Italy	Italy	SVOD, TVOD	Movies & TV
Amazon ROW(€) Spain	Spain	SVOD, TVOD	Movies & TV
Amazon ROW(€)Portugal, Brazil	Portugal, Brazil	SVOD, TVOD	Movies & TV
American Classics	US	AVOD	Movies - 40's-80's

Apocalypse	US	AVOD & SVOD	Martial Arts
Availtv (WatchNow)	US	AVOD & SVOD	Movies & TV
Bambu (Cinedigm)	USA, Canada	AVOD	Chinese
Bidslate	Worldwide	SVOD, TVOD	Arthouse,Culture,Docs,Educational,Horror,LGBT,Shorts,Wholesome
Binge Horror	US	AVOD	Indie Horror
Blume tv	US	AVOD	TV
Buffalo Bills Western Roundup (StreamGoMedia)	US	AVOD	Western Films and Television Shows
BumbleBee TV (Unreel)	Worldwide	AVOD	Movies & TV
China Mobile (Indie 600)	China	SVOD	Movies (No Documentaries)
Christian Channel	US	SVOD	Christian Movies & TV
Christian Cinema	Worldwide	TVOD	Christian Movies & TV
Christmas Zone (Unreel)	Worldwide	AVOD	Movies & TV
Clue (Unreel)	Worldwide	AVOD	Movies & TV
Conscious Good	US	TVOD, SVOD, AVOD	Spiritual
ConTV (Cinedigm)	USA, Canada	AVOD & SVOD	Pop/Grndhouse/Sci-fi
ConTV Anime (Cinedigm)	USA, Canada	AVOD & SVOD	Anime
Date Nite (Unreel)	Worldwide	AVOD	Movies & TV
Dekkoo	US	SVOD	LGBTQ
Detaron TV	US	AVOD	Indie Movies & TV
Docurama (Cinedigm)	USA, Canada	SVOD & AVOD	Documentaries

		(direct)	
Docutainment (Unreel)	Worldwide	AVOD	Documentaries
Dokku.tv	US	SVOD	LGBTQ
Dove Channel (Cinedigm)	USA, Canada	AVOD & SVOD	Faith/Christian
Drama Flix (Unreel)	Worldwide	AVOD	Movies & TV
Echostreamz	Worldwide	AVOD	Movies & TV
FandangoNOW	US	TVOD	Movies
Fearless	US, Canada	SVOD	Movies & TV, LGBT
Filmahoy	UK	AVOD, TVOD	Movies & TV
Filmdab/Filmocracy	US, Canada	SVOD	Movies & TV
Filmzie	US, Canada	AVOD	Movies
Filmzone	US	AVOD	Movies & TV
Flicking TV (StreamGoMedia)	US	AVOD	Film and Television Series of All Genres
Flixfling	Worldwide	SVOD	Music
Flixon TV	US	SVOD	Movies & TV
FlixPremiere	USA & UK	TVOD	Exclusive movies
FNTV	North America & UK	AVOD	TV
Free Family Channel	US	AVOD	Movies & TV
Free Flix Tonight	US	AVOD	Movies & TV
Free Grindhouse Flix Tonight	US	AVOD	Movies & TV - Horror and Cult
Free Movie Channel	US	AVOD	Movies & TV
Free Movies Now	US	AVOD	Movies & TV
FreebieTV	US	AVOD	TV
Gaia	Worldwide	SVOD	Fitness, Stress Relief and Yoga
GAYBingeTV	US	AVOD	LGBTQ
GooglePlay	Worldwide	SVOD, TVOD	Movies & TV

GuideDoc	Worldwide	SVOD	Documentaries
Halloween Flix (Unreel)	Worldwide	AVOD	Movies & TV
Hoopla Digital	USA, UK, Aust	TVOD	Movies & TV
Hulu	US, Japan	SVOD	Movies & TV
HYTV	US, Canada	AVOD, SVOD	Self-Improvement
IconTV (WatchNow)	US, Canada	AVOD	Movies & TV
iFlix	Worldwide	SVOD	Movies
Indiecinema	US	AVOD	Movies
Inside-Outside	US, Canada	AVOD, SVOD	Gardening
iTunes	Worldwide	TVOD	Movies & TV
Jack the Rippers Movies Macabre (SreamGoMedia)	US	AVOD	Horror Film Channel
Just Horror (Unreel)	Worldwide	AVOD	Movies & TV
Kanopy	US Colleges	TVOD	Movies
Kingdomflix	US	SVOD, TVOD	Faith/Christian
KinoFlimmern	Germany	SVOD	Movies
Migu Video	China	SVOD	Culture,Musical,Dance,Bollywood
My TV Zone (WatchNow)	US	AVOD	TV
Nandar TV	Worldwide	TVOD, SVOD, AVOD	Movies & TV
Netflix	Worldwide	SVOD	Movies & TV
Now You Know (Unreel)	Worldwide	AVOD	Educational
Nuella	Worldwide	AVOD	Movies & TV
Obbod	US	AVOD	Movies & TV
Occutrama	Worldwide	SVOD	Occult
Overdrive Digital	US	TVOD	Movies & TV
Pantaflix	Germany	TVOD	Movies
PickUrFlick Indie	Worldwide	AVOD,	Movies & TV

		TVOD	
PickUrFlick International	Worldwide	AVOD, TVOD	Movies & TV
PlayNow Media	Worldwide	AVOD, SVOD	Movies & TV
Pnnny	US	SVOD & TVOD	Movies & TV
Posflix	US	AVOD	African Content
POV Horror/POV Horror	Worldwide	AVOD & SVOD	Horror
PunchFlix	US	SVOD	Urban Movies & TV
Qello	Worldwide	SVOD	On-demand Concert Films and Music Documentaries
Realeyz	Germany	SVOD	Arthouse
Retromedia TV	US	AVOD	Fred Olan Ray Films
Revy LGBTQ	Worldwide	SVOD	LGBTQ
Sci-fi and Beyond (Unreel)	Worldwide	AVOD	Educational
Sci-fi Go	Worldwide	AVOD	Sci-fi
Scoot.tv (WatchNow)	US	AVOD	movies, TV shows, short films, documentaries, music videos, sports shows
Screambox	US	AVOD & SVOD	Sports
SnagFilms	US	AVOD	Documentary and Independent Films
Spray TV	US	AVOD & SVOD	TBD
StadiumPlus	Worldwide	AVOD	Sports
STIRR	US	AVOD	Movies & TV
Streampix	US	SVOD	Movies & TV
Taste It (Unreel)	Worldwide	AVOD	Food
TBDTV (Sinclair Media Group Broadcasting)	USA, Canada	AVOD Linear	Movies & TV
Telus	Canada	SVOD	Food and Nutrition
The Love Destination	Worldwide	SVOD	"Love" related Movies & TV

The Paranormal Channel (StreamGoMedia)	US	AVOD	Television Shows and films dealing in aliens and ghosts
This is Us (StreamGoMedia)	US	AVOD	History documentaries and programming
TikiLive	Worldwide	SVOD	Movies & TV
Tremor (Unreel)	Worldwide	AVOD	Movies & TV
TubiTV	USA, Canada	AVOD	Movies
Viewster	Worldwide	AVOD	Anime
Vimeo on Demand	Worldwide	TVOD	All video
Vyre (WatchNow)	US	AVOD	original shows, feature films, short films, music videos, exclusive live events
Watch Free Flix Now	US	AVOD	Movies & TV
Xstream Grindhouse and More (StreamGoMedia)	US	AVOD	Action Films from the 60's and 70's
XUMO	US	AVOD	Movies & TV